



Hong Kong Association of Travel Agents

Room 1502-06, 15/F, Heng Seng Tsimshatsui Bldg, 18 Carnarvon Road, TST, Kowloon

Tel: 2869 8624

Fax: 2525 0986

Website: www.hata.org.hk

Email: manager@hata.org.hk

Dear HATA Members,

28 March 2013

“Travel Risk Management” Talk ~ 17 April 2013

The recent hot air balloon accident in Egypt has given a warning sign to travel trade about our capability in handling emergency and risk. Identifying and mitigating risk will always be vital for business success. In this context, HATA Training Committee will be organizing a talk on the Travel Risk Management on Wednesday, 17 April 2013. This talk will provide systematic understanding to help members to manage risk proactively. This talk will include important issues such as –

1. Pre-trip risk evaluation
2. Tour programs vs. potential risks
3. Travel Insurance Cover and liabilities of travel agent
4. How best to handle press pressure after an accident

The talk details are:

Date : 17 April 2013 (Wednesday)
Venue : Room 1809, Fortress Tower (Travel Industry Council of Hong Kong)
250 King’s Road, North Point, Hong Kong
Seat : 65 (first come, first served)
Fee : \$50 (HATA members only)
Schedule:
10:45 am - 11:00 am: Registration (light refreshment will be provided)
11:00 am - 12:15 pm : Presentation by Mr. Ben Chan, Managing Director of JRB International Limited, a risk management specialist well-known in the field and among industrial friends
12:15 pm - 12:45 pm: Questions and Answers

The talk will be conducted in Cantonese plus keywords translation in English.

If you wish to attend this talk, please contact Secretariat by fax or email.

Fax : 2525 0986 Email: manager@hata.org.hk

Reply Slip

I/We wish to attend the “Travel Risk Management” Talk on (Wednesday) 17 April 2013.

Company Name: _____

Participant Name : _____ Title : _____

Tel : _____ Email : _____

Fax : _____

Cost: @HK\$ 50 X _____ seat (s) = HK\$ _____

Please enroll and make a cheque payable to “**Hong Kong Association of Travel Agents Ltd.**” and send to “**Room 1502-06, 15/F., Hang Seng TsimShaTsui Bldg., 18 Carnarvon Road, TST, Kowloon**” together with your reply slip **on or before (Friday) 12 April 2013.**

Should you have any queries, please feel free to contact the Secretariat at 2869 8624.

Secretariat



Hong Kong Association of Travel Agents

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致各會員:

二零一三年三月二十八日

“旅遊風險管理” 座談會

最近在埃及發生的熱氣球事故，除了引起社會廣泛關注外，亦提醒旅遊業界風險管理和危機處理的重要性。有見及此，HATA 培訓委員會將於 2013 年 4 月 17 日（星期三）舉辦一個有關旅遊風險管理的座談會，以加深會員對風險分析及風險應變策略的了解，提升危機處理的能力。

座談會主要內容包括:

- 1) 離港前的風險評估
- 2) 旅遊項目與潛在的風險
- 3) 旅遊保險的覆蓋範圍及旅行社應有的責任
- 4) 如何於發生事故後處理傳媒查詢

座談會詳情如下：

日期：2013 年 4 月 17 日（星期三）

地點：香港旅遊業議會
香港北角英皇道 250 號北角城中心 1809 室

名額：65 位 (先到先得)

費用：50 元正 (只限會員)

安排:

上午 10:45 - 11:00: 登記 (會上有茶點提供)

上午 11:00 - 12:15: 座談會 (演講者為保匯國際有限公司董事總經理陳仲奇先生 - 資深的風險管理專家)

下午 12:15 - 12:45: 答問時間

座談會以廣東話為主，並提供關鍵詞英文翻譯。

名額有限，先到先得，報名從速。請立即將此回條傳真或電郵至香港旅行社協會秘書處。

傳真號碼：2525 0986 電郵：manager@hata.org.hk

回條

我 / 我們 將會出席香港旅行社協會所舉辦之「旅遊風險管理」座談會。

所屬公司: _____

姓名: _____ 職銜: _____

電話: _____ 電郵: _____

傳真: _____

費用: @HK\$50 x _____ 位 總額: _____

請於 **2013 年 4 月 12 日(星期五)前**報名及將回條連同劃線支票抬頭「香港旅行社協會有限公司」，寄回香港九龍尖沙咀加拿分道 18 號恆生尖沙咀大廈 1502-6 室。如有查詢，請致電本會秘書處 (2869 8624)。

秘書處