



Hong Kong Association of Travel Agents

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Dear HATA Members,

As you may aware, your Association has been successfully organizing a series of Cruise Marts for many years which is essentially a B2B platform bringing together the sellers and HATA members. This year, apart from a good numbers of cruise lines, the Association has decided to expand the size and scope of this event to include the travel & tourism elements and sectors as well (NTOs, Hotels, Airlines, Transportation Services, Overseas Destination Management Companies, Attractions, and GDSs.) For your guidance, there will be more than 40 sellers from various Travel & Cruise sectors both local and overseas.

In this context, we are pleased to advise the **HATA TRAVEL & CRUISE MART 2013** will be held on **Wednesday, 14 August 2013** in the **Gordon Wu Hall** at the conveniently located **BP International House** in Tsimshatsui, Kowloon (please refer to: <http://www.bpih.com.hk/en/page/gwhinfo.html>) from **1000HRS - 1600HRS**. Complimentary refreshment will be provided throughout the day.

We are confident that you will agree that this will be a great opportunity for members to connect with industry partners who will be showcasing and updating their latest products for both outbound and inbound activities.

To encourage your participation, we will be giving away **100 complimentary tickets** (on a first-come, first-served basis) for a dinner cruise that same evening for any buyer having visited 30 sellers during the mart. The dinner cruise that evening will be a great social opportunity for sellers to mingle and network with buyers in a relaxing and cordial environment. Additionally there will be **lucky draws every-hour-on- the hour** during the mart!

In the meantime, we request your unrelenting support to this important HATA event and revert with your registration form to the HATA Secretariat soonest (fax 2525 0986 email: manager@hata.org.hk).

Kind regards

Richard Willis

Chairman – Membership Committee

Hong Kong Association of Travel Agents

HATA Travel and Cruise Mart (14 August 2013)

Registration Form

請傳真至 2525-0986 或 電郵至 manager@hata.org.hk 與本會登記。 Please fill in the form and fax it to 2525-0986 or email to manager@hata.org.hk for registration.

公司名稱 Company Name: _____

聯絡人 Contact person : _____ 電話 Tel _____

電郵 Email : _____

(1) 參加者姓名 Participant Name: _____ 職位 Position: _____

(2) 參加者姓名 Participant Name: _____ 職位 Position: _____

(3) 參加者姓名 Participant Name: _____ 職位 Position: _____

(4) 參加者姓名 Participant Name: _____ 職位 Position: _____

(5) 參加者姓名 Participant Name: _____ 職位 Position: _____

(6) 參加者姓名 Participant Name: _____ 職位 Position: _____

(7) 參加者姓名 Participant Name: _____ 職位 Position: _____

(8) 參加者姓名 Participant Name: _____ 職位 Position: _____