



Hong Kong Association of Travel Agents

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17 Dec 2015

Dear HATA Members,

HATA Travel Agents Study Tour to Macau Wednesday, 6 January, 2016

HATA is organizing a study tour to the IFT and the Studio City, Macao. The highlights of this tour are:

- ◆ Visit the Institute for Tourism Studies (IFT) to attend a seminar on “creative thinking and customer service excellence” conducted by Professor Fernando Lourenco
- ◆ Site visit to see the rooms and the relevant hotel facilities of Studio City
- ◆ Experience the Golden Reel and Batman Dark Flight
- ◆ Dinner prior to departing Macau

The tour details are:

Date :	6 January 2016 (Wednesday)
Assembly Time :	7:30 am Sharp
Assembly Place :	West Bridge, 3/F Shun Tak Centre, 200 Connaught Road Central
Itinerary :	<p>7:30 am Assemble at Hong Kong-Macau Ferry Terminal (To board high-speed ferry)</p> <p>9:30 am</p> <p>9:35 am Greeting at the entrance of Pousada de Mong-Há, IFT, Macau Welcome Coffee</p> <p>9:35 am – 12:30 pm Seminar and campus visit at IFT, Macao</p> <p>1:00 pm Lunch at Studio City</p> <p>2:30 pm – 3:15 pm Hotel Inspection</p> <p>3:15 pm – 5:15 pm Experience Golden Reel and Batman Dark Flight</p> <p>6:30 pm Dinner hosted by Gray Line Tours of Hong Kong Ltd.</p> <p>10:00 pm Departure at Macau Outer Harbour Ferry Terminal</p>
Tour Fee :	HK\$360 per pax
Enrollment Deadline :	23 Dec 2015 (Wednesday)
Hyperlink:	Institute for Tourism Studies (IFT) http://www.ift.edu.mo/EN/Location/Home/Index/465 Studio City: http://www.studiocity-macau.com/
Remarks :	<ul style="list-style-type: none"> ➤ For HATA travel agent staff only, maximum 2 seats for each member ➤ Tour fee paid, non-refundable ➤ Seats are limited, first come first served ➤ Please bring along your company name card ➤ Lunch and visit to the Gold Reel and Batman are sponsored by the Studio City Hotel ➤ English as the medium for seminar at IFT Macao ➤ Please purchase travel insurance according to personal needs on your own ➤ Visa application on your own arrangement (if needed for your passport) ➤ Please bring valid travel documents –HK ID card or passport
Speaker's Bio:	Dr. Fernando Lourenco, an Assistant Professor currently teaching principles of management, strategic management, marketing & retail business projects relevant to tourism at IFT (Institute for Tourism Management) Macau has returned to Macau after spending 16 years in U.K. and Europe, where he had attained a multiple degrees on Product & Furniture Design; Manufacturing, Design and Sustainability; and Entrepreneurship and Sustainability Education. Prior to Macau, he had taught at the Business School of Manchester Metropolitan University. In addition, Dr. Lourenco is also involved with the development of several social enterprises in Macau, including being the President of SIMANG Association of Macau, Vice President of Chong Chin Association of Macau, Vice President of Macau Outdoor Promotion Association of Macau. Dr. Lourenco holds a MSc from Cranfield University, and a PhD from Manchester Metropolitan University, U.K.

Please kindly complete the attached enrollment form with a cheque. (payable to “Hong Kong Association of Travel Agents Ltd.”) and send it to HATA secretariat on or before 23 Dec 2015.

Thank you for your attention.

Reply Slip

I/We wish to attend the “HATA Travel Agents Study Tour to Macau” on 6 Jan 2016.

Company Name: _____

Contact Name : _____ Contact Tel. No. : _____

Fax No. : _____ Email : _____

Participant (1)

Surname : _____ Given Name : _____ Title : MR/MRS/MS

Position: _____

Travel Document No. : _____ Expiry Date : _____

Participant (2)

Surname : _____ Given Name : _____ Title : MR/MRS/MS

Position: _____

Travel Document No. : _____ Expiry Date : _____

PAYMENT SCHEDULE

Tour Fee HK\$ 360 X () Pax = HK\$ _____

Total = HK\$ _____

Please enroll and make a cheque payable to “**Hong Kong Association of Travel Agents Ltd.**” send to 5/F., Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong together with your reply slip **on or before 23 December, 2015 (Wednesday)**. Should you have any queries, please feel free to contact the Secretariat at 2869 8624.

HATA Secretariat